



Win MAXIM®  
ropes for life

# TERMS & CONDITIONS

## #MAXIM4life Photo Contest

**SCOPE //** This Terms & Conditions are valid for the entire #MAXIM4life contest (subsequently also named “the contest”)

**ORGANIZER //** The #MAXIM4life contest is organized and operated by TEUFELBERGER Fiber Rope Corp., 848, Airport Road, USA- 02720 Fall River, MA (subsequently also named “TEUFELBERGER” or “the organizer”)

**DURATION //** The #MAXIM4life contest starts on June 15th, 2019 and ends on October 1st, 2019. Pictures for the contest can be submitted from June 15th, 2019 (10 a.m EST) until August 31st, 2019 (6 p.m EST).

**PRIZE //** The winner of the #MAXIM4life contest receives two [2] MAXIM climbing ropes (dynamic sports climbing rope, max. 80 meter) from the actual MAXIM Climbing Ropes portfolio per year for the rest of his or her natural born life. The prize is non-redeemable and not transferable to other persons.

**PARTICIPANTS //** In order to be eligible participants must be 18 years or older. Only one submission per person will qualify for the finals. Employees of TEUFELBERGER group, athletes, ambassadors and their family members are excluded from participation. Participants who make untrue statements or use automated services to participate will be automatically excluded from the contest.

**COMPETITION PROCEDURE //** The participation in the #MAXIM4life contest is only possible through Facebook and Instagram. The contest is carried out in two steps:

1. Submission: For the participation in the contest, participants must submit their data above, agree to the Terms /& Conditions and post a picture related to climbing, with a MAXIM rope, on Facebook or Instagram using the hashtag #MAXIM4life between June 15th, 10 a.m EST and August 31st, 6 p.m EST.
2. Voting: After August 31st an internal jury (consistent of TEUFELBERGER sales/marketing team and MAXIM climbers) will select 10 pictures to be the finalists. These will be displayed on [www.maximropes.com/MAXIM4life](http://www.maximropes.com/MAXIM4life). During September 5th and 31st, 2019, anyone can vote for their favorite picture by distributing “likes”. The picture with most likes wins. For participation in the contest it is not explicitly necessary to buy MAXIM products. Only participants who agreed to the Terms & Conditions by signing this form - LINK are entitled to win the prize.

**NOTIFICATION // TEUFELBERGER** will announce the winner on Facebook & Instagram. Should the winner not respond to the notification within fourteen [14] days, the price shall lapse and the photo with the second most votes becomes the winner. This process will continue until the currently notified winner accepts the price.



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**COPYRIGHT //** The participants agree grant TEUFELBERGER unlimited and eternal usage rights for their image(s), including but not limited to use on [www.maximropes.com/MAXIM4life](http://www.maximropes.com/MAXIM4life), [www.maximropes.com](http://www.maximropes.com), in advertisements, tradshow booths, catalogs, social media etc. No copyright or reference to the people in the image needs to be stated by TEUFELBERGER in every case.

**LIABILITY //** Climbing and mountaineering are inherently dangerous, special knowledge and training is required. The participants of the MAXIM4life contest assume all risks and indemnify TEUFELBERGER from any and all damages or injuries, including death that may result from participation in the contest. TEUFELBERGER reserves his right to change or terminate the contest anytime without advance notice. TEUFELBERGER is not subject to any liability and compensation for damages regarding any actions of participants during participation in the MAXIM4life contest. Participants agree to participate at their own risk.

**DATA PROTECTION POLICY //** Data raised through this contest (Name, E-Mail, Instagram Account, Country and public information) are only used for the purpose of this contest unless stated differently (e.g. subscription for newsletter).

Please find the Data Protection Policy of TEUFELBERGER and MAXIM here:  
TEUFELBERGER: <https://www.teufelberger.com/en/data-privacy.html>  
MAXIM: [https://www.maximropes.com/home/data\\_protection\\_statement](https://www.maximropes.com/home/data_protection_statement)

**MISCELLANEOUS //** All contests on the TEUFELBERGER Safety & Rescue / MAXIM Facebook or Instagram pages bear no affiliation with Facebook/Instagram and are in no way sponsored, supported or organized by Facebook/Instagram. Neither Facebook nor Instagram will receive any of the information the participants provide via the [www.maximropes.com](http://www.maximropes.com) website. All decisions are final and binding in all respects and not subject to legal recourse. Claims or questions can be addressed to the organizer per e-mail at [maximropes@teufelberger.com](mailto:maximropes@teufelberger.com)